

Podcasts 101

Session Duration:

60-90 minutes

Subject:

Podcasts
Audiophiles
Broadcast
Digital audio

Materials Needed:

Mobile device with
internet connection

**Links to Learning
Resources:**

- techboomers.com/how-to-listen-to-podcasts-on-iphone
- lynda.com/course-tutorials/Producing-Podcasts/761923-2.html?org=hooksettlibrary.org
- lynda.com/GarageBand-tutorials/Podcasting-GarageBand/495274-2.html?org=hooksettlibrary.org

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If you're interested in a particular subject, you're probably always on the hunt for new ways to enjoy it. Podcasts are a great way to enjoy topics you're interested in, listen to great collections of music, learn new things, or have a laugh. There are so many podcasts out there, so there's sure to be one you'll like. In this class, we'll explore the basics of podcasts, including how to find interesting podcasts, how to subscribe to your favorite ones, as well as how you can listen to them on your mobile devices.

What are podcasts?

- The word Podcast is a combination of the word "Broadcast" and "iPod".
- Very similar to talk radio or NPR.
- Podcasts are digital audio (and sometimes video) files produced as a series.
- They are not regulated by the FCC for content – it's like the "Wild West."
- You can listen to them anywhere—at your desk, in the car, at the gym. It's like having your own private radio station with only the shows you care about.
- You can also subscribe to podcasts, which means you'll get the latest episodes without any extra effort.
- Best of all, podcasts are almost always free.

Best time/occasion to listen?

- While hanging out at home – instead of listening to music, throw on a

ry.org

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Table of Contents...

What are podcasts? 1

Best time/occasion to listen? 1

Basic Elements of a Podcast 2

How to find podcasts 2

How to subscribe to podcasts 3

For Apple users: 3

For Android users: 3

How to listen to podcasts 4

How to create your own podcasts 4

Equipment (all available on Amazon) 4

Apps/Software 4

Post Production/Sound Editing 5

Podcast Hosting Sites 5

podcast to listen to while lounging, cleaning, or cooking.

- On your daily commute – play a podcast in your car or through your headphones during your trip to and from work or school.
- Getting ready for bed – you can set podcasts to automatically stop playing at a certain time, so it's easy to listen to a relaxing podcast when dozing off to sleep.
- While travelling – listen to a podcast during a long car ride, flight, or bus trip.
- When you're out enjoying your day – play a podcast while walking your dog or doing your gardening.

Basic Elements of a Podcast

- Recording software
- Recording hardware
- A place to upload the podcast audio file
- An account with Apple iTunes or Google Play
- Social Media accounts
- Website (optional)

How to find podcasts

- Look for podcasts on radio station sites, blogs, news sites, or in iTunes...



- Use podcast apps (Apple: [Podcast App](https://itunes.apple.com/us/app/podcast-app/id1031146120) | Google/Android: play.google.com/store/apps/details?id=com.stitcher.app or podcasts.google.com/about to search for and consume content.
- Visit aggregators like toppodcast.com | live-radio.net

- Language learning podcasts
- Recommended podcasts--courtesy of [NPR](https://www.npr.org/post/theres-podcast) | [nhpr.org/post/theres-podcast](https://www.npr.org/post/theres-podcast)
- From NPR

NEW HAMPSHIRE PUBLIC RADIO



How to subscribe to podcasts

From NPR | youtu.be/ZfG1_dTrtSU

For Apple users:

- (iPhones come with the Apple Podcasts App)
- Open the Apple Podcasts App
- Search Bear Brook (or the NHPR podcast of your choosing)
- Click the subscribe button
- OR stream an episode by clicking play
- OR click the plus sign next to an episode, then click the download icon to save the episode to your device

For Android users:

- Download the Google Play Music App in the Google Play Store (if not already pre-loaded on your device)
- Open the Google Play Music App
- Search Bear Brook (or the NHPR podcast of your choosing)
- Click the subscribe button
- OR stream an episode by clicking play

- OR check the box to receive a notification when new episodes download to your device

How to listen to podcasts

- You can listen to a particular podcast and/or subscribe to the series.
- Software called “Podcatchers” are used to subscribe to each podcast. Desktop software and mobile apps are good examples of podcatchers.
 - The most well known podcatcher is iTunes
 - Google has a podcatcher in Google Play
 - There are many other podcatchers available

How to create your own podcasts

Equipment (all available on Amazon)

- iPad APPLE
- Alesis iO MIX | 4-Channel Audio Interface / Mixer for iPad - \$199.00
- Samson R21 Dynamic Vocal Microphone - 3-Pack with Case - \$40.00
- CAMVATE Mic Screw Adapter - \$7.29 per piece
- Audio2000'S ADC2037X4 3 ft XLR Female to XLR Male Microphone Cable - \$19.60 for a 4 pack
- 5 Pack Of 20 FT Microphone Mic XLR Low Z Balanced Audio Cables Male to Female Oxygen Free Copper 3 Pin Built To Last Plus 2 Free Microphone Holders - \$29.99
- DISINO Mini 3.5mm 1/8" Male stereo TRS to XLR Male audio cable - \$7.99
- CableCreation XLR Male to 2-XLR Female Y-Splitter Cable, Microphone Balanced XLR 3pin male to 2 x female - \$8.99 per unit
- Monoprice Hi-Fi Light Weight Over-the-Ear Headphones - (108324) \$25.00 per unit
- Audio Splitter Cable, Posugear Nylon Braided 3.5mm Male to 3.5mm Dual Female Stereo Audio Headset Y Splitter Cable - \$6.99
- Onezo Multiple Headphone Jack Splitter, 6 Way Ports Headphone Audio Adapter for Music Sharing - \$8.99
- Total investment (without the iPad) is \$436.40 for a 3 mic setup.

Apps/Software

- BossJock Studio for iPad - \$9.99 (IOS)

- Garageband - Free (IOS)
- Soundboard Creator Soundpad - Free (Android)
- AudioBoom - Free (IOS & Android)
- Voice Recorder Pro - Free (IOS & Android)
- Spreaker Studio - Free (IOS & Android)

Post Production/Sound Editing

- Garage Band (IOS - APPLE)
- Audacity (Windows, Mac)
- WavePad (Android)

Podcast Hosting Sites

- Blubrry.com - pay for how much data you upload not how much you store
- Buzzsprout.com - pay for how many hours you upload
- Podbean.com - pay for how much data you upload not how much you store
- Libsyn.com - pay for how much data you upload not how much you store
- Blogtalkradio.com - pay for how much data you upload not how much you store
- Fireside.fm - only 1 unlimited plan
- Podcasts.com - higher priced plans